

Name:

Topic:

CAREER BROCHURE RUBRIC

	0 pt	1 pt	2 pt	3 pt	Score
Content	Fewer than 50% of the facts in the pamphlet are accurate. Pamphlet contains less than 50% of the information specified by the wikispace requirements.	50% of the facts in the pamphlet are accurate. Pamphlet contains 50% information specified by the checklist on the wikispace.	75% of the facts in the pamphlet are accurate. Pamphlet contains 75% information specified by the checklist on the wikispace.	All facts in the pamphlet are accurate. Pamphlet contains 100% information specified by the checklist on the wikispace.	
Organization	There appears to be little to no organization of the pamphlet. Information is not divided into meaningful categories.	50% of the pamphlet is organized into categories with appropriate headings and content.	75% of the pamphlet is organized clearly. Not all sides of the pamphlet contain information.	The inside is clearly divided into meaningful sub topics. Sub topics are presented in a logical fashion.	
Graphics/ Pictures	There were no graphics/pictures used in the pamphlet.	One graphic/picture was used in the pamphlet.	Two graphics/pictures were used in the pamphlet or all graphics did not complement the pamphlet content.	Three or more graphics/pictures were used in the pamphlet and were appropriately placed to enhance the written information.	
Writing/ Grammar	Poor writing overall: Spelling errors, absence of paragraphs, capitals, periods, or commas.	Paragraphs and information lack unity or punctuation needs to be edited again.	Strong use of periods, commas, and sentences to build strong paragraphs.	No errors in punctuation, spelling, capitalization.	
Sources	There is no evidence of sources being used	There is evidence of the use of one source	There is evidence of the use of two sources.	There is evidence of the use of three or more sources.	